

Your Video Brief

From Spiritus Design · UK Creative Studio

Fill in as much or as little as you have. Not sure about some sections? Leave them blank — we'll work through them with you on a kick-off call.

Your goal	
Target audience	
Where it will live	
Format & platform 16:9 landscape (web/YouTube) · 9:16 vertical (TikTok/Reels/Stories) · 1:1 square (LinkedIn/Instagram feed) ·	
Desired length	
Tone and style	
Key messages	
What to avoid	
Budget range	
Deadline	
Examples you like	

Complete and email to info@spiritusdesign.com or use the contact form at spiritusdesign.com. We'll come back with honest advice, clear timelines, and a fixed quote.